

**SOUTH ASIAN CONFERENCE ON
HEALTHCARE AT THE CROSSROADS:
TRANSFORMING HEALTHCARE IN
INDIA @ 75**
2nd - 3rd November 2023



Department of Sociology
VET Institute of Arts and Science

(Co-education) College
An Institution run by Vellalar Educational Trust
Affiliated to Bharathiar University, Thindal, Erode, TN - 638 012.

In Association With



Department of Sociology & Population Studies,
Bharathiar University Coimbatore-46, Tamil Nadu



Department of Sociology, Periyar University, Salem,
Tamil Nadu



Community Social Work Practice & Development
Foundation, Bangladesh



Department of Journalism and Mass Communication,
Pazhassiraja College, Pulpally, Wayanad, Kerala

CONCEPT NOTE

Health is a state of “complete physical and mental well-being” experienced by disease free people living in harmony with their environment and with one another. The very basic doctrine of public health is not only the health and well-being of the population, but also its health behaviour, and healthcare utilization. Healthcare utilization on people’s personal resources which can be influenced by their culture, region, population, etc., Post-independence India’s most noteworthy achievement, in the public health arena, has been the decrease in death rates (mortality). From launching national-level and ambitious initiatives to reducing and controlling some of the deadly diseases, India has come a long way. While India is celebrating its 75th independence as “Azadi Ka Amrit Mahotsav’ it must reckon the hits, misses and opportunities in the sector of healthcare. India's healthcare sector has evolved faster than ever and urgency to healthcare delivery models led by innovation. As many as 400 million Indians are said to have used digital health services, mostly on their smartphones. Every year, over 100 million Indian’s slip into poverty due to out-of-pocket health expenditure. In fact, India is ranked 131 out of 189 countries on the UN's Human Development Index. Awareness, accountability and accessibility could improve India’s healthcare system.

PURPOSE OF THE CONFERENCE

This conference seeks to bring together experts from various sectors to share cutting-edge research, best practices, and efficient initiatives to address public health issues, while also providing a space for people to connect, learn, and collaborate to improve everyone’s health and well-being.

IMPORTANT SUB THEMES

- ❖ Maternal and Occupational Health

- ❖ Revolutionising Healthcare Innovations in India.
- ❖ Ayushman Bharat Digital Mission NHM
- ❖ Healthcare Infrastructure and Rural Healthcare Challenges
- ❖ Quality of Care in India
- ❖ Gender and Health
- ❖ Sexual and Reproductive Health
- ❖ Conforming to the Discourse of the Disease
- ❖ Transformation of the Health System in Marginalized Areas
- ❖ Food, Nutrition and Well Being
- ❖ Social Determinants of Health
- ❖ Public and Private Healthcare Sectors
- ❖ Health Economics
- ❖ Health Technology, Research & Innovation
- ❖ Public Health and Nursing

ABOUT THE TRUST

Vellalar Educational Trust was established in 1969 with a view to empower young women hailing from rural and marginalized sections of the society and elevate them as leaders through education and has emerged as a beacon of education for millions of aspiring minds. Growing from strength to strength, inculcating values that harmonies and develop our society, the VET family now is a group of 10 institutions wherein 22,000 students are pursuing their studies from school level to higher education and research in the field of Engineering, Arts, Commerce, Education, Management, Nursing, Pharmacy and Sciences.

ABOUT VET INSTITUTE OF ARTS AND SCIENCE CO-EDUCATION COLLEGE

VET the youngest member of the Vellalar family is an intellectual community that

nurtures student learning, fosters faculty research and creative activity and provides service to the larger community. The institution emphasizes on Collaborative learning, individual intellectual development and respect for diverse points of view, preparing students to become critical thinkers, strong communicators and ethical leaders with a truly global perspective. Our students will graduate understanding that what they do beyond the classroom can make an impact on the world since knowledge, understanding and intellectual courage for a purposeful life in a challenging and changing world are woven into the fabric of their education.

ABOUT THE DEPARTMENT

The study of Sociology offers a distinctive and enlightening way of seeing and understanding the social world in which we live and which shapes our lives. Students are imparted knowledge on sociological understandings of social issues and are trained to be world-class human resources for the betterment of society and the motherland. Students are taken on frequent visits to Rural Areas, One Stop Centre, READ and Totem NGOs, Old Age Homes, Special Schools, DSWO, etc. to ensure their involvement in social activities outside the campus and to develop their skills to serve the society in collaboration with the Government through internships.

SUBMISSION GUIDELINES

We invite submissions that make a rigorous conceptual and methodological contribution of both theoretical and empirical nature. The manuscript should be prepared in the following format

- The abstract (250-300 words) and full paper should be in English with a maximum of (2000-

3000 words) typed in MS Word with Font Size 12 points in Times New Roman.

- Title of the paper, Name of the presenting author, position, affiliation, contact No, and e-mail id
- References should be in APA 7th referencing style guide.
- Submit your soft copy of abstract and full-paper to the e-mail: sociologyconference@vetias.ac.in

REGISTRATION LINK

<https://forms.gle/bJjMTXEF1boFVMSU7>



The conference papers will be published in ISBN Book on payment basis.

IMPORTANT DATES

Abstract Submission deadline	20.10.2023
Acceptance intimation	25.10.2023
Full paper submission	27.10.2023

Registration Fee:

Registration fee includes conference kit, lunch and refreshments, e-proceedings and certificates.

Details	Presentation	participation
Students	400	200
Scholars	800	500
Faculty/ Industrialists	1500	800

MODE OF PAYMENT

Acc Name	VET Institute of Arts and Science
A/C No.	25670100025970
BU & Branch	Bank of Baroda, Thindal-12
IFSC	BARB0THINDA (‘0’ stands for Zero)

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NGO PARTNERS

- Community Social Work Practice & Development Foundation, Bangladesh
- Global Forum for Sustainable Rural Development, West Bengal
- Rights Education & Development Centre, Erode, Tamil Nadu
- Totem Resource Centre Wayanad Kerala
- Sai Kirupa Special School, Tirupur, Tamil Nadu.

